



# Passaic Valley Water Commission

Director, Communications and Intergovernmental Coordination

**System Overview:** The Passaic Valley Water Commission (PVWC) is one of the largest and oldest water agencies in the Northeast. They are a public drinking water supplier owned by the cities of Paterson, Clifton, and Passaic. Their 225 employees supply water to nearly 800,000 people with demand averaging approximately 80 million gallons per day to the municipalities of Paterson, Passaic, Clifton, Prospect Park, Lodi, and North Arlington, and 22 wholesale customers.

PVWC owns and operates the Alan C. Levine Little Falls Water Treatment Plant, which underwent an extensive upgrade in 2001 to use ozone technology for treatment. It was the largest drinking water treatment plant in the world employing this technology, and it remains a model for treatment operators from around the world to emulate. Their process is tuned for optimum treatment of the nature of their water supply to remove particulate matter, pathogenic bacteria, and organic contaminants.

PVWC has approximately 65,000 service connections. Their system also includes over 650 miles of mains ranging in size from 4 to 51 inches in diameter, 3,000 fire hydrants, a complete meter repair, and testing department, two maintenance yards and warehouses, and a corporate office. They operate three finished water reservoirs with a combined storage capacity of 250 MG, and they are evaluating adding an additional 75 MG. PVWC has removed more than 34,800 utility-owned lead service lines since the 1980s, and their Lead Service Line Replacement program offers replacement solutions for customer-owned service lines.

PVWC is dedicated to the communities it serves. They know how important it is to provide their customers with high-quality drinking water, reliability, and service. They have been serving the citizens of Northeast New Jersey since 1849 and will continue to in the years to come.

### Opportunity:

The primary responsibility of the Director, Communications and Intergovernmental Coordination is to build trust and enhance PVWC communications and relationships with employees, customers, community groups, elected officials and governmental agencies to advance PVWC's brand as a modern water utility staffed by a team of highly skilled professionals. This hands-on leader will develop and mentor a cohesive team of communications professionals that proactively work with internal staff, the public, the media, political leaders and government organizations to inform and educate people about the scope and value of the services that PVWC provides its customers. As a key collaborator, the Director will consult senior-level stakeholders across the entire

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**The Pipeline**

**Experience Pays Off!**  
Kevin Ryan... operate the system had to be shut off in the Fall and opened in the Spring. There was no way to relocate the valve to the exterior of the tank so PVWC had to pay a diver to come in, every 6 months to open or close the valve at a cost of over \$2,500.

That's when Ron Unstead put his years of a hands-on experience to good use and devised a way to operate the valve externally. By rotating the valve, putting an extension arm on the operator, and using a welded bulkhead fitting that Ron learned about in the Navy, we are now able to close the valve from the outside of the tank with a simple quarter turn of a handle. Thanks Ron for putting your experience and knowledge to work.

**"Happiness is always leading you down your fear, you just gotta let it in."**

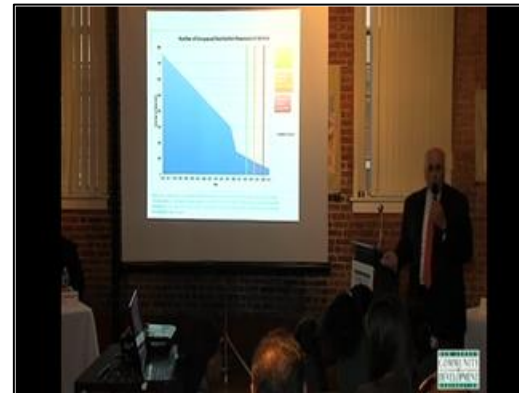
**Have You Seen New Faces Around?**  
Starting with this issue, The Pipeline will be welcoming new employees! A big PVWC welcome goes out to Commissioner Russell Grady, Franklin Bautista and Lee Roy Jones. A special summer time welcome to our Student Assistants, Tahaji Belton, Joseph Bennett, Yanyilly Garcia, Mia Fernandez, Tiffany Gonzalez, Danielle Griffin, Lori Hart, Jacki Hasi, Sarah Jones, Brittany Laboss, Patrick Lortick, Kaitlyn Luciano, Erin Nouban, Michael Papa, Matt Paterson, Paula Quaresima, Edward Reyes, Jamileth Sanchez, Matthew Smeriglio, Kasia Vanczy and Adiel Williams. When you see them, be sure to introduce yourself and say HELLO!

**Word On The Street ...**  
Distribution (we're on the street) to Customer Service and Billing will be streamlined with the new Customer Service and Billing software by Advanced Utility Systems (AUS) approach. This is a great opportunity for all of us at PVWC to really move ourselves into a much more professional environment. Stay tuned for more updates as we get closer to go-live!

**SHARP Keeps Us Safe**  
PVWC's Safety & Health Department has entered into the SHARP program through OSHA's SHARP (Safety & Health Achievement Recognition Program) in an effort to reduce workplace injuries and illnesses. OSHA sets a number of requirements that they feel surpass what is considered hazardous. Another thing is having a good safety culture, which makes the OSHA inspectors more objective when viewing the workplace and operations, and just as important it's also through new eyes. SHARP truly aligns with what we've been doing for years, which is greater communication because we want to make working with one another a better thing for us.

**SHOUT OUT TO YOU!**  
The Pub - Thank you for going above and beyond with our delinquent accounts. Your extra efforts with our delinquent accounts are increasing our cash flow. You are really appreciated. Kudos to you and your crew!  
-Mina Hahn

**PVWC is on Facebook & Twitter!**  
facebook.com/PVWC  
twitter.com/PVWC  
Don't forget to tell your family, friends and our customers about us!



**Passaic Valley Water Commission**

Click to find out if you have a lead service line bringing water into your home.

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**New Jersey's Moratorium on Utility Shut Offs Ended on March 15th 2022**

If you are delinquent in your water bill contact PVWC to avoid late penalties, final notice fees or interruption of service for non payment.



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organization to compile a library of key contacts, press and social media content, presentations, and other communications tools such as internal newsletters, external mailings, videos, and public service announcements. As a trusted facilitator, the Director will develop and execute an overall communications and intergovernmental coordination plan that connects PVWC and the communities it serves.

### **Education:**

Graduation from an accredited college with a bachelor’s degree. Bachelor’s and/or Master’s degree in marketing, communications, journalism, psychology or advertising is preferred.

**NOTE:** Applicants who do not meet the above educational requirements may substitute additional experience as indicated below on a year-for-year basis with thirty (30) semester credit hours being equal to one (1) year of experience. Must also submit two (2) writing samples, an article that was recently published and a press release.

### **Experience:**

Six (6) years of experience in work involving the dissemination of information in the field of news media, public relations, publicity and/or advertising. At least three (3) years in a supervisory capacity within public relations is preferred.

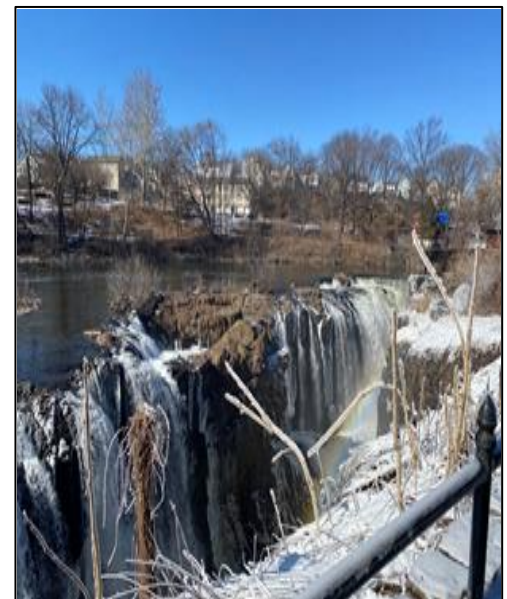
Submit resume and cover letter to: [careers@pvwc.com](mailto:careers@pvwc.com)  
Please include Director, Communications and Intergovernmental



**PVWC ALERTS!**  
EMERGENCY NOTIFICATIONS

**PVWC ALERTS!**

View our current alerts and sign-up to receive emergency notifications via email, text message and/or voice message. It's free and you'll stay informed in the event of any water emergencies.



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